

# Towards Zero Deforestation: Approaches in Palm Oil

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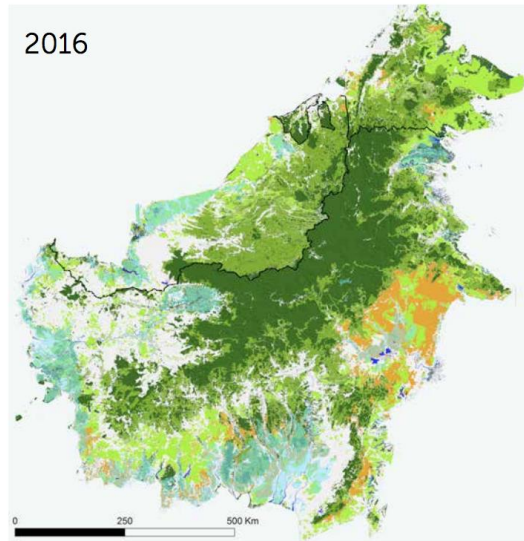
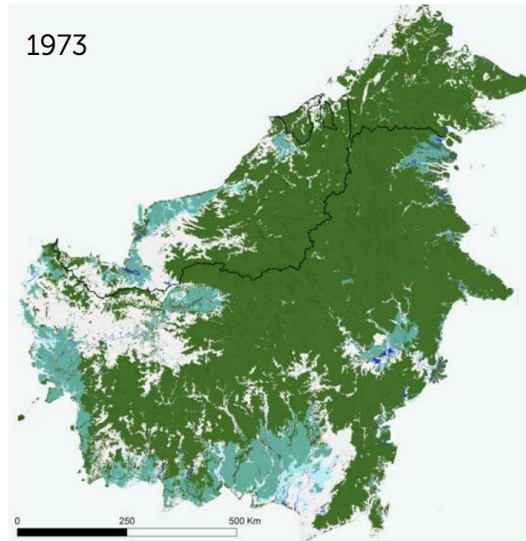
# Overview

- Deforestation Trends
- Global Response
- Approaches to Deforestation
- Wild Asia on the Ground

# Deforestation Trends

Understanding the Drivers for Deforestation

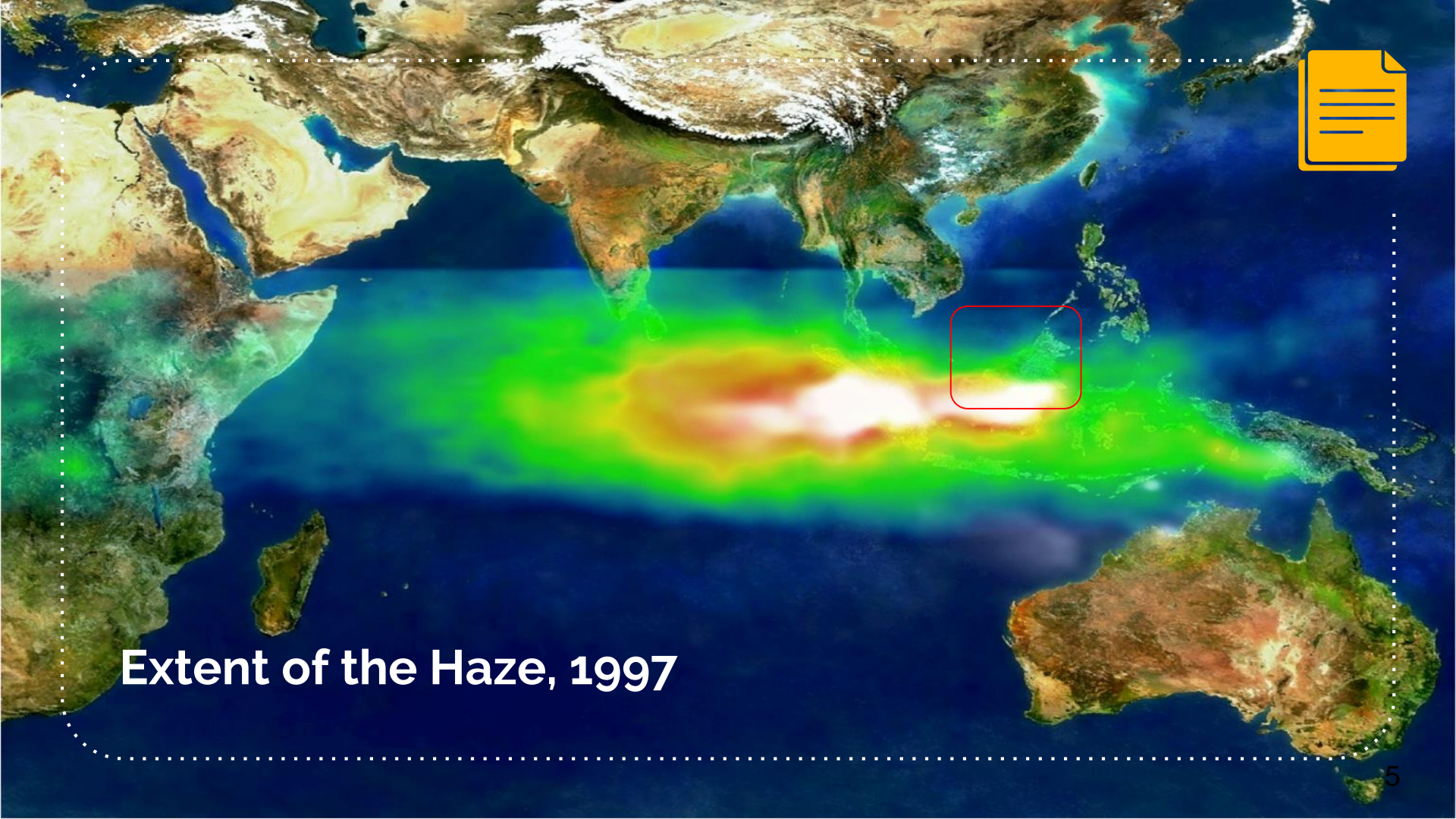
# Borneo, 1973-2016



## Visual legend:



The plantation industry (oil palm + pulpwood) has been the principal driver of the loss of forest in Malaysian Borneo, as **60%** (2.5Mha) of all deforestation (4.2 Mha) recorded over four decades was caused by companies



**Extent of the Haze, 1997**



—palm plantation

cleared land

forest

## Industrial expansion: Wood, Fiber & Palm Oil



50 m

# Global Response

Responsibility on Business

The Easter Bunny is depicted as a white rabbit with long ears, wearing a red t-shirt with a 'Nestlé Killer' logo. It holds two protest signs and a basket of colorful Easter eggs. The background is a solid red color with faint, stylized tree silhouettes.

**GIVE THE  
ORANG-UTANS  
A BREAK!**

**STOP NESTLÉ  
DESTROYING  
RAINFORESTS  
FOR PALM OIL**

***The Easter Bunny:  
another supporter of  
the Kit Kat campaign***

**[www.greenpeace.org/kitkat](http://www.greenpeace.org/kitkat)**



# Consumer Brands Commitment to Zero Deforestation

“Our member companies drive the demand for these commodities and have an opportunity to ensure that the sourcing of these **ingredients** does not contribute to deforestation.”





# EU Parliament Resolution on Palm Oil & Deforestation

April, 2017

Goal of the Resolution is new **regulation on the importation** and use of palm oil in the European Union (EU) to avoid deforestation in the tropics.



# Approaches to Deforestation

Wild Asia's Regional Approach



# Wild Asia: **Strategic** Advisors

*Solutions for Sustainable Management in Forestry, Tourism, Palm Oil*

- 
- A background image of a palm oil plantation with many tall palm trees and green fronds.
- Wild Asia's *Palm Oil Initiative* began in 2004:
    - identified as a driver for Deforestation
    - is a major commodity in Malaysia
    - pressure on businesses to solve negative impact
    - important to small producers
    - provides an platform for Public-Private cooperation



# Palm Oil for Good

## **Known Source**

Promoting an understanding of the origin of raw ingredient. This can be achieved by working collaboratively with strategic partners across the supply chain.

## **Better Understanding**

Using traceability to enhance your understanding of the challenges to deforestation and identify potential solutions.

## **Protect Biodiversity**

Identify areas that require protection or require attention. The protection of existing and important natural areas is fundamentally important.

## **Biodiversity Friendly Farms**

Identify opportunity to create low-impact farms or to enhance biodiversity within existing private lands provides a complementary approach..

## **Promoting Transparency**

Investing in solutions that provide real-time monitoring and using this information to enable local collaboration for addressing the drivers for deforestation.

## **Regional Collaboration**

Aligning private and public sectors into working collaboratively to understand and support these strategies.

# Direct Actions

Some of the ways in which Companies are taking action to deliver on their zero deforestation commitments.





# Commitments to Transparency

“Fuji Oils has mapped their supply chain, achieving **high traceability to mill** scores across its global operations of 93% and 96% for palm and kernel oil respectively.”

 **FUJI OIL HOLDINGS INC.**



# Commitments to Biodiversity

## Reforestation Projects



## Land Purchase for Biodiversity



## Direct Conservation Action



# Commitments to Local Communities

“Companies have been supporting **Wild Asia’s small producer programme** and this has allowed companies to have a better understanding of the challenges and opportunities on the ground.”



 **FUJI OIL**



*Bahlser*

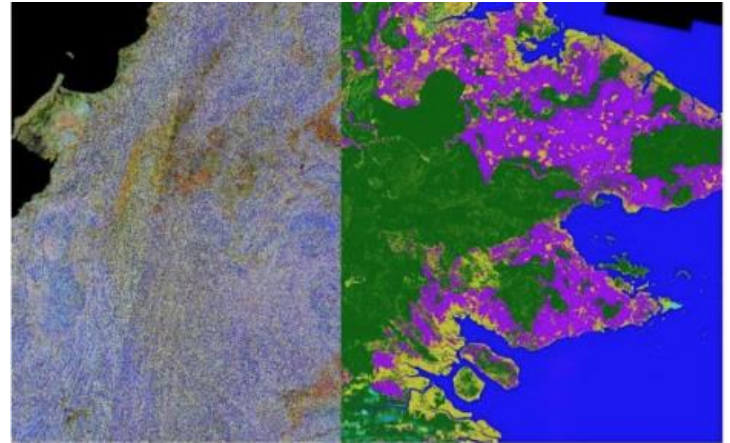
**Nestlé**

**SARAYA** **NESTE**



# Commitments to Transparency

“Use of satellite imagery to provide real-time monitoring for forest cover and forest loss. Making this information more accessible and shared amongst the palm-oil supply chain will be the next step.”



# Wild Asia on the Ground

Wild Asia's Regional Approach

# We work from Brand to Farm



1. Working with **Producers** to understand current compliance to RSPO (or other standards) and developing methods to guide improved production management.
2. Working with **Mills** to support own production management or integrate new methods to work with third-party suppliers (independent estates, small growers and small holders).
3. Working with **Refiners** (and manufacturers) to understand their supply base using different “risk assessment” methodologies.
4. Working with **Brands** to create opportunities to support better palm oil production from small producers.

# We Promote Local Partnerships



1. One of our strategies is to support local **palm oil mills**. Our aim is to make available tools and resources to allow POM to create a sustainability programme for their suppliers.
2. The programme promotes **continual improvement** ... “a Sustainability Programme to drive for Quality Improvements, Promote better Cooperation and Value for all”.
3. We have adopted this **strategy** as the local mills have both an interest to secure quality and reliable crop, and would have the resources to sustain a quality improvement programme in the long run.

# We Listen to Local Producers



<https://www.youtube.com/watch?v=qvQoFszf0Nc>

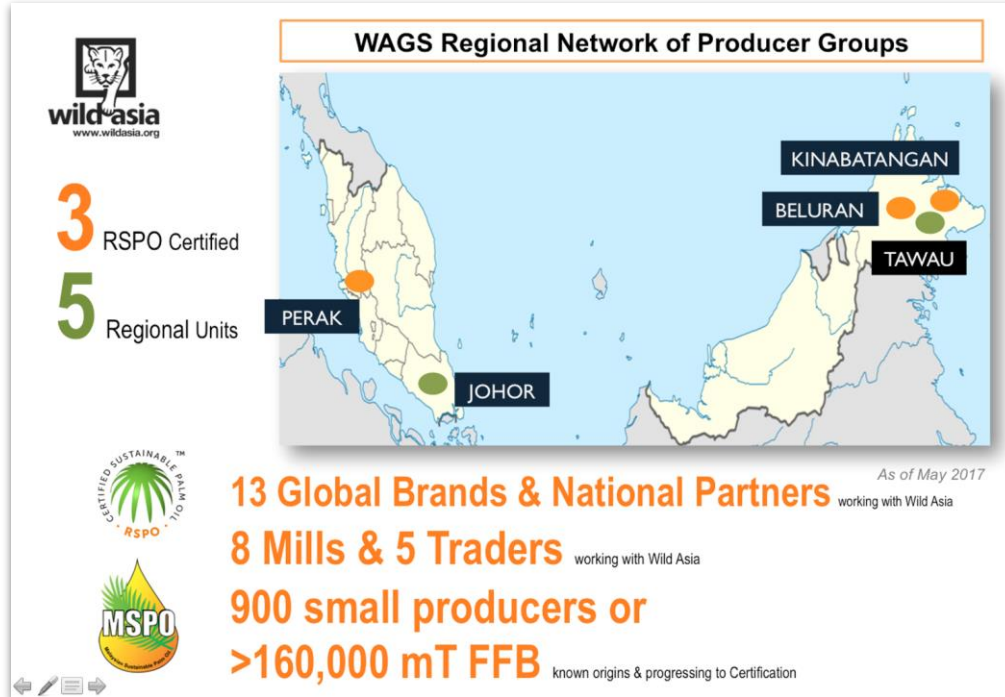
# We are RSPO Certified



Our Groups are RSPO Certified and represent the largest network of RSPO certified **independent producers** in Malaysia.

We use certification as a tool to **motivate and encourage** other producers to adopt our methods.

# We are Malaysian



We are a **Malaysian organisation**, a social enterprise (NPO).

We operate out of **regional support units** across major palm oil production regions in Malaysia.

We **connect** Malaysian small producers to global markets in the EU and Japan.

# Thank You

Wild Asia is supported by a global partnership to promote Traceable and Sustainable Palm Oil

グローバルパートナーの支援で追跡可能・持続可能なパーム油を促進できるWild Asia

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