

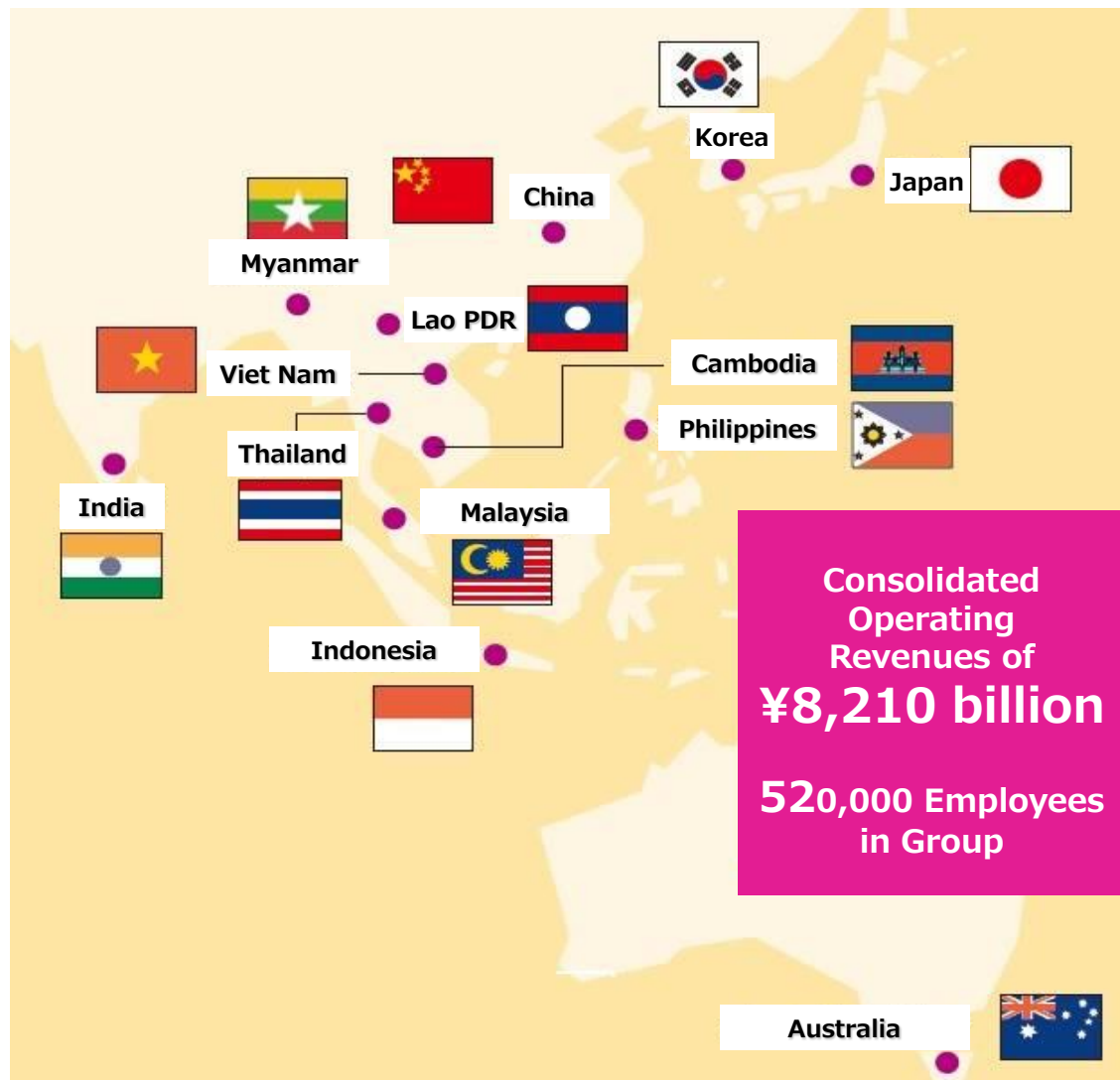
AEON's Initiatives toward Realizing a Sustainable Society

January 24, 2018

AEON Co., Ltd. Executive Officer
CSR & Communication
Kahori Miyake

Outline of AEON Group

Leveraging 21,113 Stores in 13 Countries including Japan, China, ASEAN



合計	21,113店舗 / カ所
● GMS(総合スーパー)	626店舗
● SM(スーパーマーケット)	2,129店舗
● DS(ディスカウントストア)	566店舗
● HC(ホームセンター)	119店舗
● CVS(コンビニエンスストア)	5,261店舗
● 専門店	4,352店舗
● ドラッグストア	3,980店舗 ^{※1}
● その他(小売)	883店舗
● モール型SC(ショッピングセンター)	303カ所 ^{※2}
● NSC(近隣型ショッピングセンター)	175カ所 ^{※3}
● 金融	705カ所
● サービス	2,005カ所
● その他	9カ所

※1 友好提携会社を含む

※2 名称が「イオンモール」のSCに加え、
総賃貸面積 20,000m²以上のものを含む

※3 名称が「イオンタウン」のNSC

連結子会社、持分法適用関連会社の店舗および
駐在員事務所の数

(2016年度末)

Business outline of AEON GROUP



Over 300 Group companies. 3.6 billion customer visits per year.
Aiming to contribute to plentiful and convenient daily lives of customers.



GMS
(総合スーパー)事業 SM(スーパーマーケット)・
DS(ディスカウントストア)事業

小型店事業

ドラッグ・ファーマシー
事業

総合金融事業



ディベロッパー事業

サービス・専門店事業

国際事業

■ 機能会社・その他

- 公益財団法人 イオンワンパーセントクラブ
- 公益財団法人 イオン環境財団
- 公益財団法人 岡田文化財団

2017年2月末現在

Basic Principles

The word aeon means “eternity” in Latin

The customer's beliefs and desires comprise the central core of our philosophy, which is to benefit humanity and contribute to local communities.

- The prosperity of the retail trade symbolizes “Peace”
- The retail trade is a “People” industry based upon connections between fellow humans
- Aeon is a “Community” group that is rooted in community life and furthers the community.

イオンの基本理念



お客さまを原点に平和を追求し、人間を尊重し、地域社会に貢献する。



イオン(AEON)とは、ラテン語で「永遠」をあらわします。

私たちの理念の中心は「お客さま」:イオンは、お客さまへの貢献を永遠の使命とし、最もお客さま志向に徹する企業集団です。

「平和」:イオンは、事業の繁栄を通じて、平和を追求し続ける企業集団です。

「人間」:イオンは、人間を尊重し、人間的なつながりを重視する企業集団です。

「地域」:イオンは、地域の暮らしに根ざし、地域社会に貢献し続ける企業集団です。

イオンは基本理念のもと、絶えず革新し続ける企業集団として、「お客さま第一」を実践してまいります。

Aeon Sustainability Principle

Aeon aims to realize a **sustainable society with stakeholders alongside the growth of the group**, founded in our basic principle of pursuing peace, respecting humanity and contributing to local communities, always with the customer's point of view at its core.

With realization of **a low-carbon society**, conservation of biodiversity, better use of resources and addressing **social issues** as core principles, we will think globally and advance activities locally.

Key Environmental Issues

- **Realization of a low-carbon society**
- **Preserving biodiversity**
- **Promoting better use of resources**

Key Societal Issues

- **Responding to diverse consumer issues**
- **Conduct fair and equitable business activities**
- **Ensuring a workplace that respects human rights and diversity**
- **Collaboration with the community**

Big Challenge 2020 (initiatives to be targeted up to 2020)

Realizing a low-carbon society

- Promoting the Aeon eco Project
- Setting of post-2020 goals for energy and CFCs

Preservation of Biodiversity

- Implementation of the “Aeon Forest Circulation Program”
- Sustainable procurement and consumption of natural resources.

Better Use of Resources

- Promoting zero waste
- Promoting zero waste of food products
- Setting post-2020 goals for resource circulation

Responding to diverse consumer issues

- Realizing of health and wellness
- 5-year BCM plan (Business Continuity Management)

Conducting fair and equitable business activities

- Expanding fair trade etc.

Ensuring a workplace that respects human rights and diversity

- Promoting diversity
- Promoting wellness management

Collaboration with the community

- Interlocking with community ecosystems

Forest Circulation Initiatives

Initiatives for “Plant” “Nurture” and “Thrive”

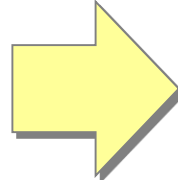
From “planting trees” to “plant, nurture, thrive”

• • • past • • •

Facilitating the recognition of the value of nature

• • future • •

Toward enhancing and utilizing value of nature



1991

Started tree-planting activities

2013

Number of trees planted reaches 10 million

2033

10 million trees and beyond



Constructing a sustainable society (combining economy and ecology) through contributing to “Circulation of forests (plant/nurture/thrive)”

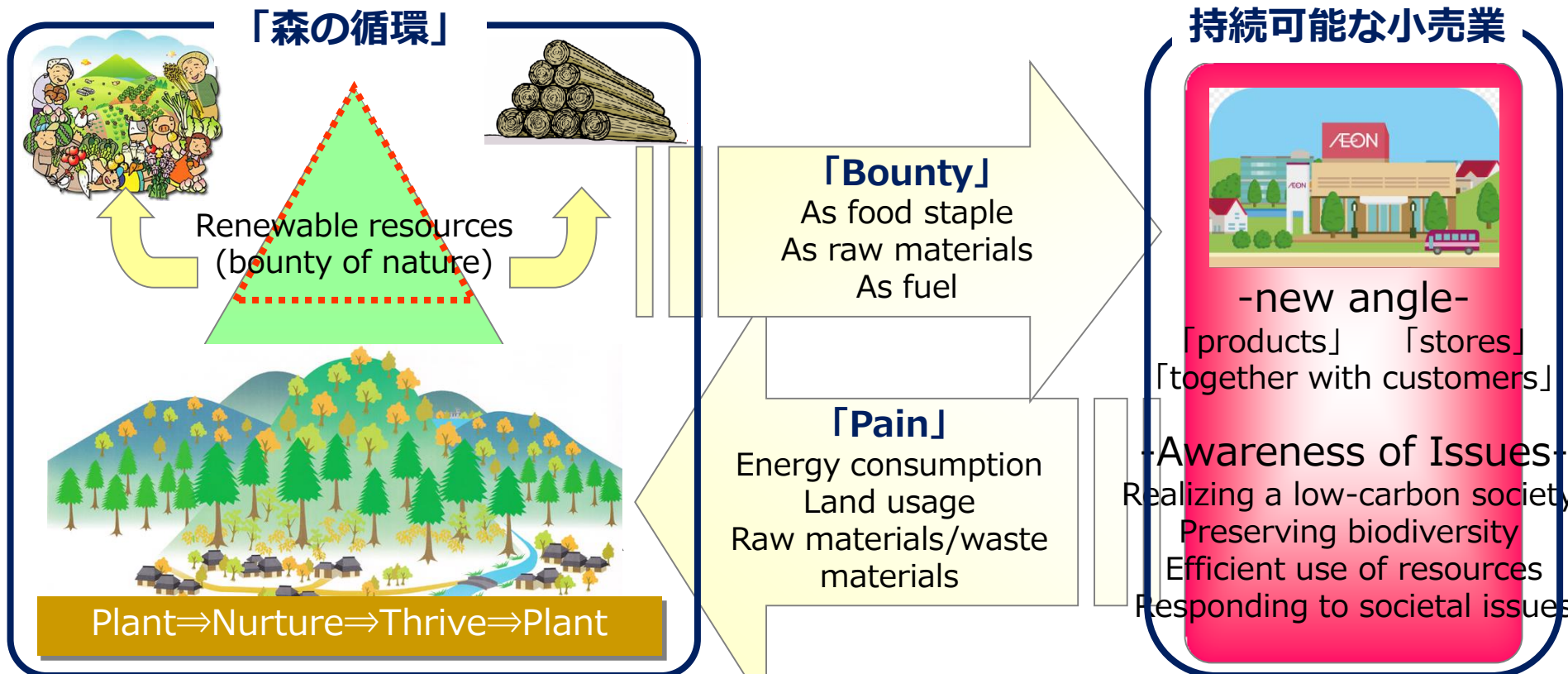
AEON's Biodiversity Policy and Forest Circulation

AEON's Biodiversity Principle

Grasping the impact on ecosystems for our business activities in their entirety, we work closely with all stakeholders including customers, government and NGOs toward reducing that impact and to proactively promote preservation activities.

Through our business activities, we will see "ecosystems" in terms of:

1. Self-awareness of "bounty" and "pain"
2. Implementing activities for "protecting" and "nurturing".
3. Here are details of our business activities:



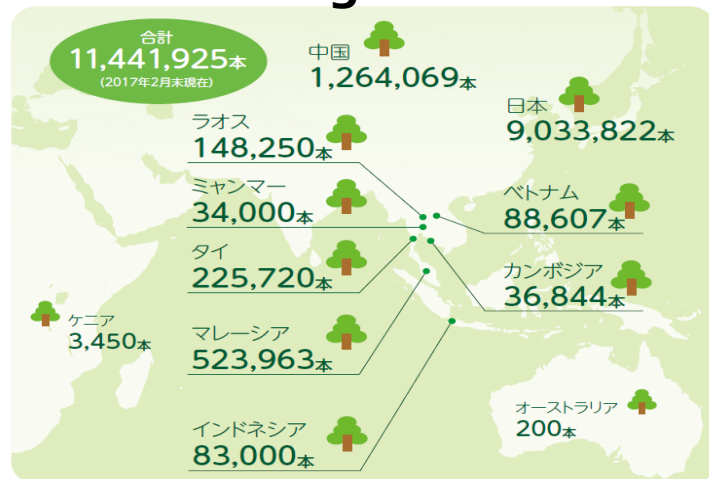
Initiatives for “Forest Circulation”

Plant

- Aeon Hometown Forest Program



• Aeon Tree Planting Activities



Nurture

- Support for training forestry workers



森つなぎプロジェクト

Thrive

- Usage of forestry resources



Utilization of FSC verification

Initiatives for Sustainable Procurement and Consumption

Aeon Sustainable Procurement Principle (established February 2014)

- 1. Reject the illegal trading, harvesting and fishing of natural resources.**
- 2. Establishing and upholding Aeon standards from the standpoint of preserving biodiversity and preventing the exhaustion of natural resources.**
- 3. Minimal usage of resources that cannot be reused.**
- 4. Establish the production area of fish products and marine resources, and traceability of fishing methods.**
- 5. For forest products, prevent the destruction of forests with high conservation value.**

2020 Goals for Sustainable Procurement



Target	Sustainable Procurement Goals for 2020
Agricultural Products	<ul style="list-style-type: none">• For private brands, aiming for 100% implementation of the GFSI-based Good Agricultural Practice (GAP).• Aiming to increase the sales ratio of organic products to 5% of the total agricultural products.
Livestock Products	<ul style="list-style-type: none">• For private brands, aiming for 100% implementation of the GFSI-based Food Safety Management System (FSMS) or the Good Agricultural Practice (GAP)
Marine Products	<ul style="list-style-type: none">• Aiming for 100% acquisition of MSC/ASC Chain of Custody (CoC) certification by Aeon's consolidated subsidiaries operating general merchandise stores or supermarkets.• Providing substantially-proven private brand products in all major fish species.
Paper/Pulp/Lumber	<ul style="list-style-type: none">• Aiming for 100% use of sustainability-certified (FSC or equivalent) for private brands in major product categories.
Palm Oil	<ul style="list-style-type: none">• Aiming for 100% use of sustainability-certified (RSPO or equivalent) materials for private brands.

SDGs

Goals for 2016 to 2030

1 貧困をなくそう 	2 飢餓をゼロに 	3 すべての人に健康と福祉を 	4 質の高い教育をみんなに 	5 ジェンダー平等を実現しよう 	6 安全な水とトイレを世界中に 
7 エネルギーをみんなにそしてグリーンに 	8 働きがいも経済成長も 	9 産業と技術革新の基盤をつくろう 	10 人や国の不平等をなくそう 	11 住み続けられるまちづくりを 	12 つくる責任つかう責任 
13 気候変動に具体的な対策を 	14 海の豊かさを守ろう 	15 陸の豊かさも守ろう 	16 平和と公正をすべての人に 	17 パートナーシップで目標を達成しよう 	SUSTAINABLE DEVELOPMENT GOALS  2030年に向けて、世界が合意した「持続可能な開発目標」です

Key Initiatives for Pulp/Timber

Using sustainability-certified products

Efficient use of nationally produced timber in Japan

Ensuring of Traceability

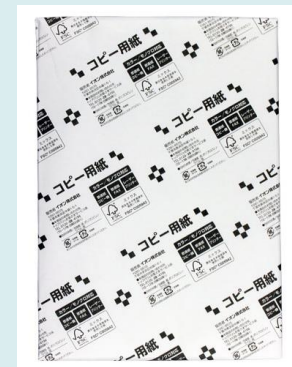
Preventing illegal deforestation

Preservation of areas with high conservation value

Using sustainability-certified products

- For private brands, in categories that use paper as the main raw material, initiatives toward using 100% FSC-certified raw materials.

Examples



Holding of Symposiums for Sustainable Palm Oil

- Organized JASPOC Symposium in October 2017
 - Co-held with Japanese Consumers' Co-operative Union, and with the cooperation of many member corporations and NGOs.



Conducting In-house Sustainable Palm Oil Seminars

- Held in-house seminar in January 2018
 - To learn about the background to forest destruction, invited an external teacher to implement a seminar for the product development, marketing and PR divisions.



RSPO Affiliation

- 2In January 2018, applied for affiliation to RSPO.
 - To redouble initiatives along with stakeholders toward zero forest depletion, tendered application for affiliation to RSPO.



Initiatives for Sustainable Consumption

Corporations with FSC certification gathered and held campaigns in stores.



Events



Label rally



Store exhibitions



Workshops



