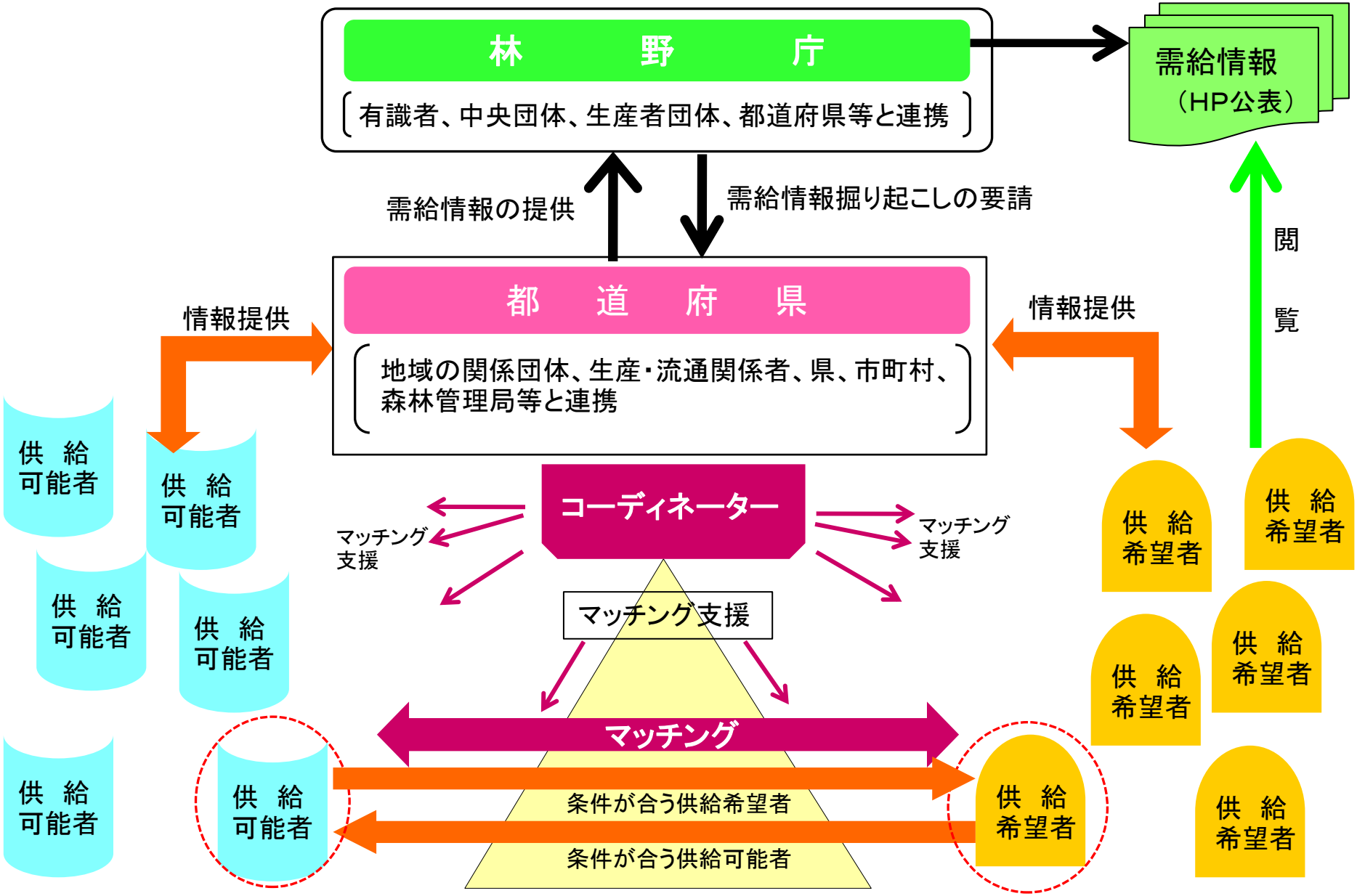きのこ原木の需給マッチングの仕組み（イメージ）